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Lady Fortunes® Continues a Los Angeles Tradition

The Fortune Cookie was created in Los Angeles in 1918 during the Great Depression by local businessman and philanthropist David Jung in order to raise the spirits of the unemployed through messages of inspiration and good fortune. In 1960, **Billy Wilder** took the idea one step further: he was the first to use the crisp Chinatown treat to promote his new movie, 'The Fortune Cookie' with **Jack Lemmon** and **Walter Matthau**. He commissioned 15,000 fortune cookies from Jung's bakery that read "A great Picture is in your future..." and the rest - is history.



Today, **Lady Fortunes® Gourmet Cookie Company** continues the Los Angeles tradition by offering delicious fortune cookies with a *gourmet* bend and a clever twist. It's no wonder **Hollywood Celebrities, Fortune 500 Companies and even the White House** have all turned to **Lady Fortunes® Gourmet Cookie Company** for a delicious and unique alternative to ordinary everyday gourmet.

Lady Fortunes® Giant Gourmet Fortune Cookies are Hand-Dipped & Decorated by Confectionary



Artisans and personalized with your message on the 1-ft long fortune inside! **Major Hollywood Celebrities** like **Tom Cruise** and **Natalie Portman** have received Lady Fortunes® Giant Gourmet Fortune Cookies as gifts from **Creative Artists Agency**-one of the many high-profile agencies that uses Lady Fortunes® to meet their needs in terms of marketing, promotion, and simply sending their clients and colleagues unique and original gifts and greetings.

Publications like **O, The Oprah Magazine, Scientific American, and InStyle Magazine** have all enjoyed the versatile products Lady Fortunes® offers. **Lady Fortunes®** delicious **Belgian Chocolate Picture Cookies** are a staple confectionary product among these and many other publications in promoting new magazine launches, special issues, and many other events.

Even the **White House** called on Lady Fortunes® to produce **Oreo® Picture Cookies with the Presidential Seal**-completely edible and delicious, Lady Fortunes® Oreo Picture Cookies were a HUGE hit at the **Second Annual Party for the President hosted by Laura Bush in 2004**. **Pulitzer Prize Winning Writer David McCullough** commissioned Lady Fortunes® to create Picture Cookies with the cover of his award-winning book **1776** to be used at the **Library of Congress Book Signing Event** in Spring 2005 where the author himself signed books and handed out Lady Fortunes® Gourmet Picture Cookies as a vehicle for promoting **1776**.

Lady Fortunes® is the Nation's Premier Fortune Cookie Company and Manufacturer of Gourmet Fortune Cookies in 3 sizes and is located in Los Angeles, CA. The company proudly continues a tradition that began in Los Angeles. The company produces a versatile range of other gourmet products that are available for sale nationwide –from stores like **Macy's, Nieman**



Marcus, Nordstrom's, Saks Fifth Avenue, and Harry and David, to retail mega-giants **Costco** and **Sam's Club.** Lady Fortunes® also maintains an **award-winning website www.LadyFortunes.com, internationally recognized as Bronze Medal Winner of the 2006 Summit Creative Awards for Most Creative Website.** The products are available for convenient shipment nationwide, year round.



For more information, or to place an order, visit www.LadyFortunes.com or contact Alex Emeira.

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