

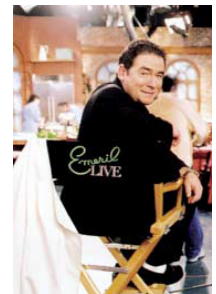
LadyFortunes® Inc. Joins The National Association For The Specialty Food Trade (NASFT®)

(Los Angeles, CA, January 26th, 2004) – Lady Fortunes® Inc. has joined the National Association For The Specialty Food Trade (NASFT®). **The National Association for the Specialty Food Trade** is a not-for-profit business trade association established in 1952 to foster trade, commerce and interest in the specialty food industry. Membership requirements include impeccable customer and trade references, being actively engaged in the Specialty Food Trade for a minimum of one year, and the product(s) must be judged to be specialty foods by the NASFT's Admissions Committee.



Lady Fortunes® Inc. continues to strive for excellence in the industry, offering superior gourmet products that are nationally recognized and backed by organizations such as the NASFT®.

Lady Fortunes® Inc. will be exhibiting at the world-renowned International Fancy Food Show. This year is a landmark year for the organization celebrating its 50th year and is being billed as most highly attended and aggressively publicized event yet. Celebrity Chefs from **Emeril Lagasse** to **Wolfgang Puck** are expected to attend and participate in various events. Major Networks like **NBC, CBS, ABC, Fox and CNN** are all planning to cover the event, and shows like **The Early Show** and **Good Morning America** have committed to covering the event.



Lady Fortunes® Inc. is proud to join this prestigious organization and be included among the ranks of the finest gourmet companies in the world.

For more information on www.LadyFortunes.com please contact Alex Emeira.